

The NCD Alliance  
www.ncdalliance.org

## NCD ALLIANCE PLAN



for the  
**UNITED NATIONS  
HIGH LEVEL SUMMIT ON  
NON-COMMUNICABLE  
DISEASES**  
(Summary Version)



International  
Diabetes  
Federation



global cancer control



WORLD HEART  
FEDERATION®



International Union Against  
Tuberculosis and Lung Disease  
*Health solutions for the poor*

# EXECUTIVE SUMMARY

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On 13th May 2010, the United Nations, led by Caribbean Community (CARICOM) member states, voted unanimously for **UN Resolution 64/265 to hold a United Nations Summit on Non-Communicable Diseases (UNS) in September 2011**. The Summit is a **once in a generation opportunity** to put non-communicable diseases (NCDs) on the global agenda. It has the potential to secure commitment from Heads of Government for a coordinated global response to NCDs, substantially increase resources for NCDs and save millions from premature death and debilitating health complications.

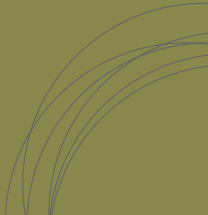
**A coordinated and resourced programme of work by civil society in the lead up to and immediately after the UNS will be essential to its success.** The four leading NCD Federations – International Diabetes Federation (IDF), World Heart Federation (WHF), Union for International Cancer Control (UICC) and The International Union Against Tuberculosis and Lung Disease (The Union) – have coordinated this global response to date through the creation of an NCD Alliance that has brought together NGOs, the World Health Organization (WHO), health professionals, academia, the private sector, and other stakeholders to form a powerful and united voice.

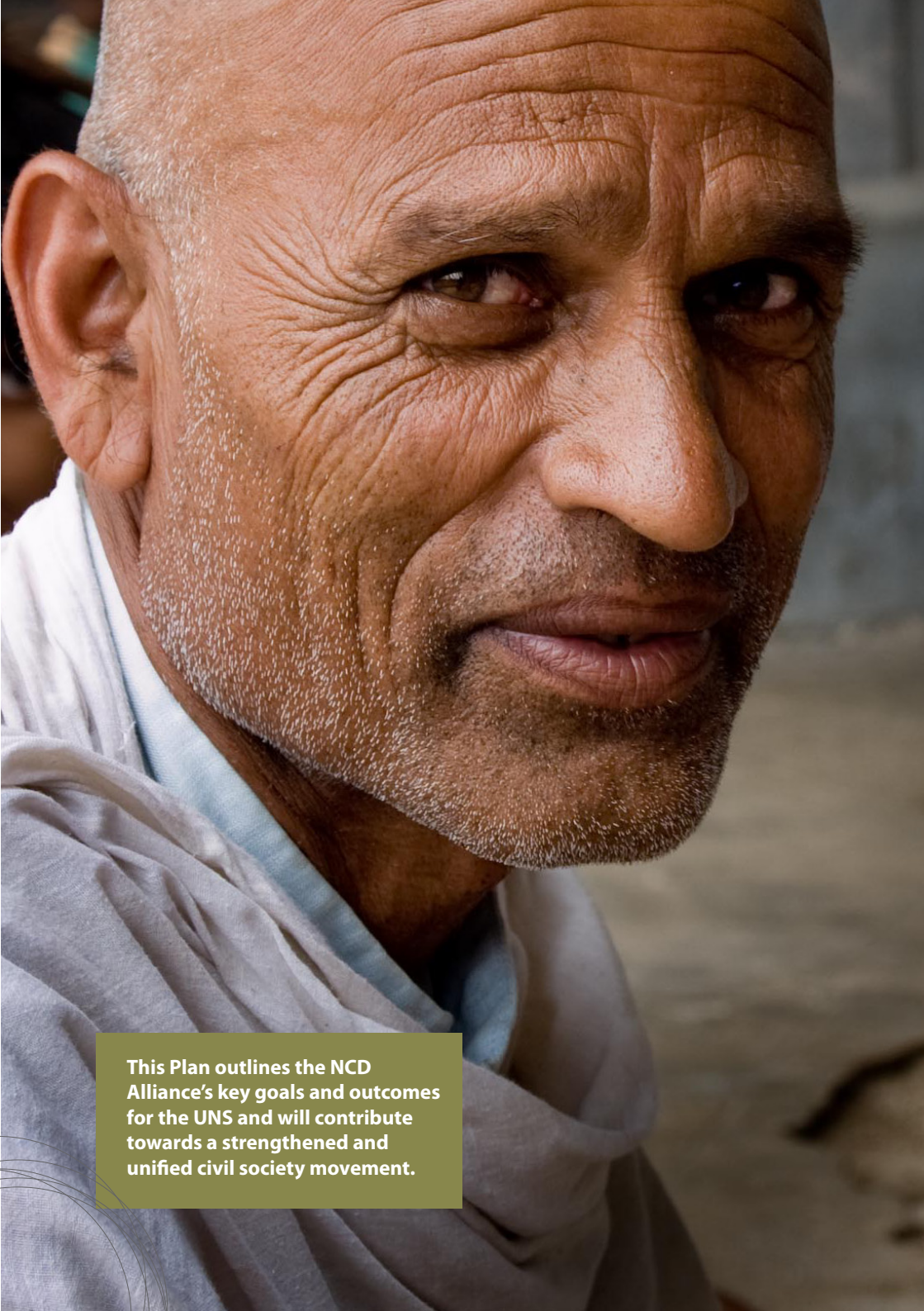
**The NCD Alliance will drive forward five areas of work** leading up to the UNS by:

- Leading a civil society movement for NCDs
- Producing evidence based arguments to support the NCD cause
- Acting as the global voice of our members and people with NCDs
- Creating a Global Plan for NCDs and sharing innovative solutions and best practice on NCDs
- Working with likeminded NGOs, governments and businesses to take forward NCD Alliance key 'asks' for and from the Summit

The NCD Alliance is uniquely placed to convene the civil society movement needed to deliver a strong outcome for the UNS. This NCD Alliance Plan outlines the NCD Alliance's key goals and outcomes for the UNS and will contribute towards a strengthened and unified civil society movement.

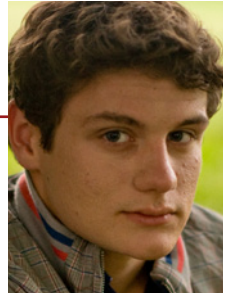
The UN Resolution calling for the Summit on NCDs was cosponsored by 130 UN member states. Finally, NCDs are knocking on an open political door. We cannot miss this historic opportunity.





**This Plan outlines the NCD Alliance's key goals and outcomes for the UNS and will contribute towards a strengthened and unified civil society movement.**

# THE GLOBAL EMERGENCY



NCDs, which include diabetes, cardiovascular disease, cancer and chronic respiratory disease and the preventable causes of tobacco use, unhealthy diet, physical inactivity and alcohol consumption, cause 60% of all deaths globally, 80% of which are in low- and middle-income countries (LMICs). According to UN Secretary General Ban Ki-Moon, “Cancer, diabetes, and heart diseases are no longer the diseases of the wealthy. Today, they hamper the people and the economies of the poorest populations even more than infectious diseases. This represents a public health emergency in slow motion.” NCDs are a major cause of poverty, a barrier to economic development, and a neglected global emergency.

## HEADLINE NCD FACTS:

- The World Health Organization estimates that **8 million people die prematurely** in LMICs from NCDs every year.
- The World Economic Forum has identified NCDs as the **second most severe threat to the global economy** in terms of likelihood and potential economic loss.
- A recent survey by the Centre for Global Development showed that **less than 3% of the US\$22 billion spent on health by international aid agencies in LMICs is spent on NCDs.**
- The **Millennium Development Goals** state that health is critical to the economic, political and social development of all countries, yet they **contain no goals or targets for NCDs**, the largest burden of disease in LMICs.

# THE NCD ALLIANCE: THE BEGINNING

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The NCD Alliance was launched in May 2009 by the International Diabetes Federation, World Heart Federation and Union for International Cancer Control to represent the millions dying and affected by NCDs across both the developing and developed world, and prevent further spread of the NCD epidemic. The Alliance originally organized around four demands:

1. For the **United Nations** General Assembly to hold a **Summit on NCDs**.
2. For the inclusion of indicators on **NCDs in the MDGs** at the September 2010 UN MDGs Summit, and inclusion of NCDs in the successor goals to the MDGs in 2015.
3. For access to **affordable, quality essential medicines for NCDs** in low- and middle- income countries.
4. For **integration of NCDs into health systems**, particularly at the primary health care level.

In February 2010, the NCD Alliance was joined by The International Union Against Tuberculosis and Lung Disease as a full partner. The first of the Alliance's four demands was achieved in May 2010 with the agreement to hold the UN Summit. Progress made to date on the other three key demands will be strengthened by the Summit process and proposed outcomes.

## OUR VISION

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The NCD Alliance has broad long term global objectives, which provide the context for the specific requirements from the UN Summit on NCDs in September 2011. This long term vision includes:

1. NCD / disease national plans for all
2. A tobacco free world
3. Improved lifestyles
4. Strengthened health systems
5. Global access to affordable and good quality medicines and technologies
6. Human rights for people with NCDs

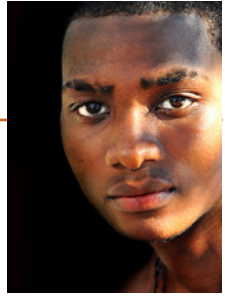
# THE NCD ALLIANCE - POSITIONED FOR SUCCESS

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Together, WHF, UICC, IDF and The Union:

1. **Are the unique global voice covering the four major NCDs** defined by the WHO's NCD Action Plan.
  2. Have **legitimacy as federations representing over 880 member associations**.
  3. **Cover over 170 countries and territories** enabling us to ground our global advocacy and technical work in the reality of diverse contexts and cultures.
  4. Have an **established track record in global advocacy and programmatic support** in each of our respective disease focus areas.
  5. **Originated the call for a UN Summit on NCDs in May 2009** and coordinated the global advocacy effort which led to its unanimous passage.
  6. **Have the evidence** to support advocacy and access to **leading technical expertise within our networks**.
  7. Are **established and respected organisations** with a history of delivering quality results.
  8. Have the **right partnerships and strategic allies** (WHO, other UN agencies, governments, international agencies, industry, civil society, health professionals, media, NCD champions).
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# A TRACK RECORD OF STRONG RESULTS



NCD Alliance activity to date has included:

1. Formal and informal lobbying with government, UN and donor agency leaders.
2. Attendance at key international meetings to make presentations, present evidence and run side events.
3. The establishment of partnership groups which include organizations such as Framework Convention Alliance, International Alliance of Patient Organisations, World Health Professionals Alliance, Livestrong and American Cancer Society.
4. The production of advocacy publications, scientific analysis and technical evidence.
5. Providing campaign materials, press releases, regular campaign updates and progress reports to civil society groups.
6. Carrying forward a strong NCD campaign with corresponding fundraising to support the programme of activities. Early supporters include American Cancer Society, Livestrong and the Australian Cancer Council. Discussions with foundations and private sector parties are ongoing.
7. Building strategic alliances with organisations such as the WHO and World Economic Forum (WEF); and supporting WHO's Global Noncommunicable Disease Network (NCDnet).
8. Mobilising our 880 members at country level to support global lobbying.
9. The creation of an NCD website ([www.ncdalliance.org](http://www.ncdalliance.org)) to provide the latest information and resources to NGOs, policymakers and the general public.

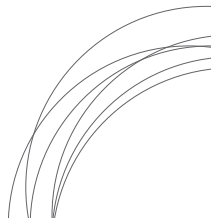
# NCD ALLIANCE KEY 'ASKS' FROM THE SUMMIT

Since the UN Summit was announced in May, the four partners of the NCD Alliance have been hard at work putting together civil society plans and strategies for the Summit and the partnership structures to deliver strong outcomes.

The NCD Alliance's specific 'asks' from the UN Summit is an Outcome Statement which leads to the following outcomes:

1	<b>Governments to be accountable and measured on NCD plans</b>
2	<b>Framework Convention on Tobacco Control (FCTC) to be fully implemented</b>
3	<b>A global commitment to prevent the preventable</b>
4	<b>Globally agreed approaches to NCD treatment and care</b>
5	<b>Resources to deliver NCD interventions</b>
6	<b>NCDs in the MDG successor goals</b>

The NCD Alliance wants full implementation of the WHO Framework Convention on Tobacco Control (a major risk factor for all NCDs) and for the Summit to deliver action from global to local levels on NCD prevention. Allocating sufficient resources to NCD treatment, prevention, management, research and health systems is essential to implementing Summit recommendations. A key Summit deliverable will include globally agreed approaches to NCD treatment and care. Finally, NCDs need to be built into global targets for the future, particularly the successor goals to the Millennium Development Goals (MDGs) after the MDG expiry date of 2015. Their omission from the current MDGs has distorted patterns of health expenditure in LMICs and left the growing epidemic of NCDs in those counties seriously under resourced.





**8 million people die  
prematurely from  
NCDs every year**

# NCD ALLIANCE DELIVERABLES FOR A SUCCESSFUL UN SUMMIT

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The NCD Alliance will drive forward five areas of work leading up to and following the UNS by:

## 1. LEADING A CIVIL SOCIETY MOVEMENT FOR NCDs

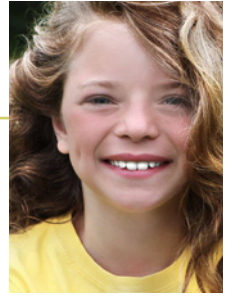
- Working actively with UN member states and the UN system to ensure that the voice of civil society is central to the UNS.
- Working with civil society and other stakeholders to influence UN member states to adopt measurable and results oriented outcomes.
- Coordinating forums such as the NCD Alliance Common Interest Group and the UN Summit Partners Group.

## 2. PRODUCING EVIDENCE BASED ARGUMENTS TO SUPPORT THE NCD CAUSE

- Supporting WHO to deliver key reference documents for the UNS.
- Commissioning work which supports the NCD Alliance 'asks' of the UNS and giving evidence at pre-UNS NGO hearings and at the UNS itself.
- Identifying gaps in NCD data systems, research and development.

## 3. CREATING A GLOBAL PLAN FOR NCDs AND SHARING INNOVATIVE SOLUTIONS AND BEST PRACTICES

- Development of a Ten Year Global Plan for NCDs that includes civil society's key 'asks', priority NCD interventions and a global treatment model for addressing NCDs, building on the WHO 2008-2013 Action Plan for NCDs.
- Costing NCD solutions, promoting global access to essential NCD medicines and defining effective NCD country plan templates.
- Supporting full implementation of the Framework Convention on Tobacco Control.



#### 4. ACTING AS THE GLOBAL VOICE OF OUR MEMBERS AND PEOPLE WITH NCDs

- Actively consulting our members to ensure the NCD Alliance key 'asks' and positions are based on their priorities.
- Engaging stakeholders from the local to the global level to catalyze public support for the UNS.
- Disseminating clear messages on NCDs and the UNS to our members and other partners.

#### 5. WORKING WITH NGOS, GOVERNMENTS AND BUSINESSES TO TAKE FORWARD NCD ALLIANCE KEY 'ASKS' FOR AND FROM THE SUMMIT

- Continue to work with governments leading on the UNS, particularly CARICOM states and the two UN member states chosen to co-facilitate the Summit.
- Continue to work with a wider group of NGOs and other organizations, and support WHO's NCDnet.
- Work with our corporate partners and the business community and collaborate with the World Economic Forum and other partners.

Contact [info@ncdalliance.org](mailto:info@ncdalliance.org)  
or visit [www.ncdalliance.org](http://www.ncdalliance.org)  
for a full description of the NCD  
Alliance areas of work.

# NCD ALLIANCE WORKING GROUPS

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In order to deliver on this comprehensive programme of work, the NCD Alliance will establish working groups to drive forward particular activities and pieces of technical work for the UNS. The Alliance will draw upon its members and partners to bring together the world's leading experts to carry forward five key working groups:

1. High Level Advocacy and Reaching the General Public
2. Defining a Global Plan for NCDs and Innovative Solutions
3. The Business Case for Investing in NCDs
4. Health Systems and Solutions for NCD Prevention and Treatment
5. NCD Data Systems, Research and Development

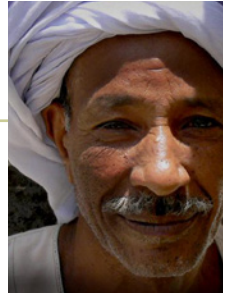
## AFTER THE UN SUMMIT - NEXT STEPS

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The UNS is an important global focal point for NCDs but also part of a longer term process for addressing the global NCD epidemic. Through this NCD Alliance Plan, the NCD Alliance will raise political momentum at global and national levels for the Summit, ensuring that we are ready with clear and compelling evidence and with realistic and cost effective solutions. But action in the immediate aftermath of the UNS will also be critical in driving implementation of agreed outcomes whilst the political momentum for NCDs generated by the UNS is still fresh. This plan does not contain detail of activities after the UNS since we cannot forecast at this stage what the UNS outcomes will be.

We plan a virtual stocktaking meeting with our partners immediately after the UNS which will scope a follow up programme of work with international agencies such as WHO but also with interested governments. It is likely that the UNS will generate requests for more information and research on specific topics and an opportunity for pilot programmes at global and national levels. The NCD Alliance will be ready to take this forward with our members and partners to ensure commitments are translated into action.

# OUR PARTNERSHIP STRUCTURES



The NCD Alliance will engage with a wide range of strategic allies and partners at five different levels:

1. **NCD Alliance Steering Group** coordinates the activities of the founding members of the NCD Alliance (IDF, UICC, WHF and The Union).
2. **The UN Summit Partners Group** includes NGOs with a strong track record and proven commitment to contributing towards a successful UNS in September 2011. The group will meet on a regular basis to coordinate activities and ensure the best possible outcomes from the UNS. Membership is by invitation in order to ensure a small group size for efficient coordination and decision making.
3. **The NCD Alliance Common Interest Group (CIG)** is open to NGOs who wish to be involved in NCD Alliance work and will communicate on a regular basis through e-mail and teleconferences. Membership of the NCD Alliance CIG is obtained through the support of one of the NCD Alliance founding members. We welcome new NGOs with an interest in NCDs and their risk factors.
4. **The NCD Alliance website** can be used by any organisation or individuals wishing to follow the UNS campaign and access key documents via [www.ncdalliance.org](http://www.ncdalliance.org).
5. **The Alliance Partners Group** will provide a forum for the NCD Alliance to engage with private sector and other partners supporting the work of the Alliance.

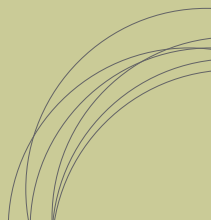
# CONCLUSION



The unanimous agreement by UN member states to hold a UN Summit on NCDs signals recognition of the global emergency and a willingness to act. We will have one chance to dialogue with the world's leaders and Heads of State on NCDs. The NCD community must be ready with the arguments, evidence and solutions. This will require concerted action by governments, international agencies, NGOs, the private sector, health professionals, the research community and the general public themselves.

The NCD Alliance is uniquely placed to convene the civil society movement needed to deliver a strong outcome from the UNS. We are also uniquely placed through our 880 member associations to mobilise the general public. To date, people living with NCDs have not always been visible or vocal. The UNS provides an opportunity to raise awareness amongst the general public of their part in prevention, early diagnosis and management of NCDs.

We have only one year to organize for the UNS, but the NCD Alliance has a partnerships structure in place that has proven its effectiveness. With additional resources we have the expertise, reputation and capability to scale up and lead a major NCD civil society process that will benefit the millions of people lacking access to affordable NCD treatment, address health systems struggling with dual burdens of infectious and non communicable disease, and begin to turn around the global NCD epidemic.





Contact [info@ncdalliance.org](mailto:info@ncdalliance.org) or visit [www.ncdalliance.org](http://www.ncdalliance.org) for the full version of the NCD Alliance Plan for the United Nations Summit on Non-Communicable Diseases

# Annexes

## WHO WE ARE

### **NCD Alliance Steering Group**

International Diabetes Federation:  
[www.idf.org](http://www.idf.org)

Union for International Cancer Control:  
[www.uicc.org](http://www.uicc.org)

World Heart Federation:  
[www.worldheart.org](http://www.worldheart.org)

The International Union Against Tuberculosis and Lung Disease:  
[www.theunion.org](http://www.theunion.org)

### **UN Summit Partners Group** (Current membership)

Union for International Cancer Control

World Heart Federation

The International Union Against Tuberculosis and Lung Disease

International Diabetes Federation

Framework Convention Alliance:

[www.fctc.org](http://www.fctc.org)

American Cancer Society:

[www.cancer.org](http://www.cancer.org)

Livestrong:

[www.livestrong.org](http://www.livestrong.org)

### **NCD Alliance Common Interest Group\***

A membership list will be published shortly at [www.ncdalliance.org](http://www.ncdalliance.org).

\*NGOs interested in joining the NCD Alliance Common Interest Group are welcome to indicate interest by contacting [info@ncdalliance.org](mailto:info@ncdalliance.org)

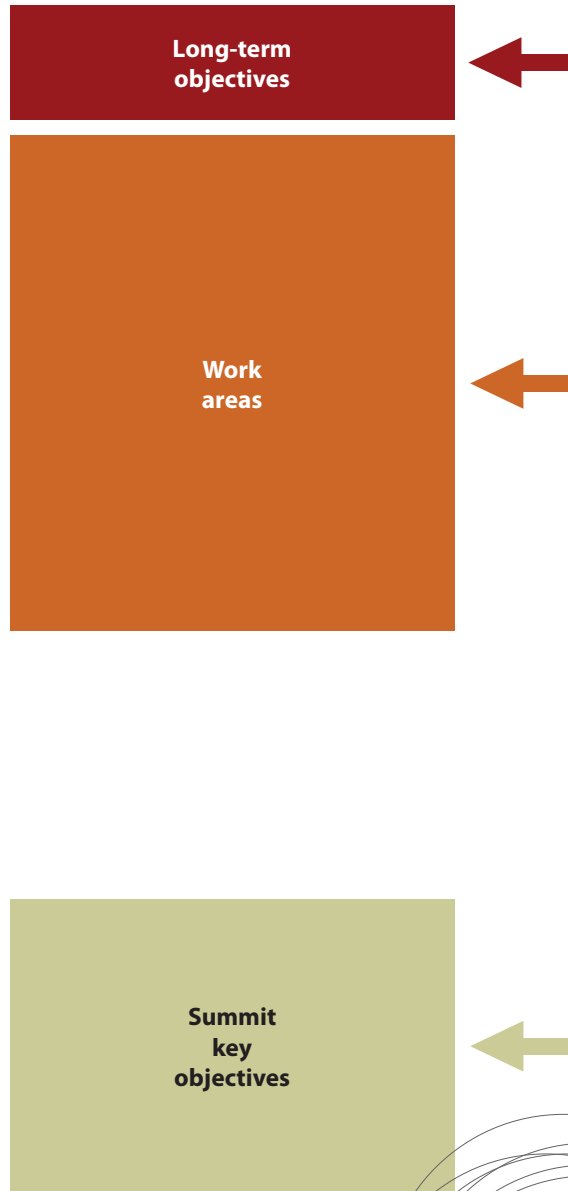
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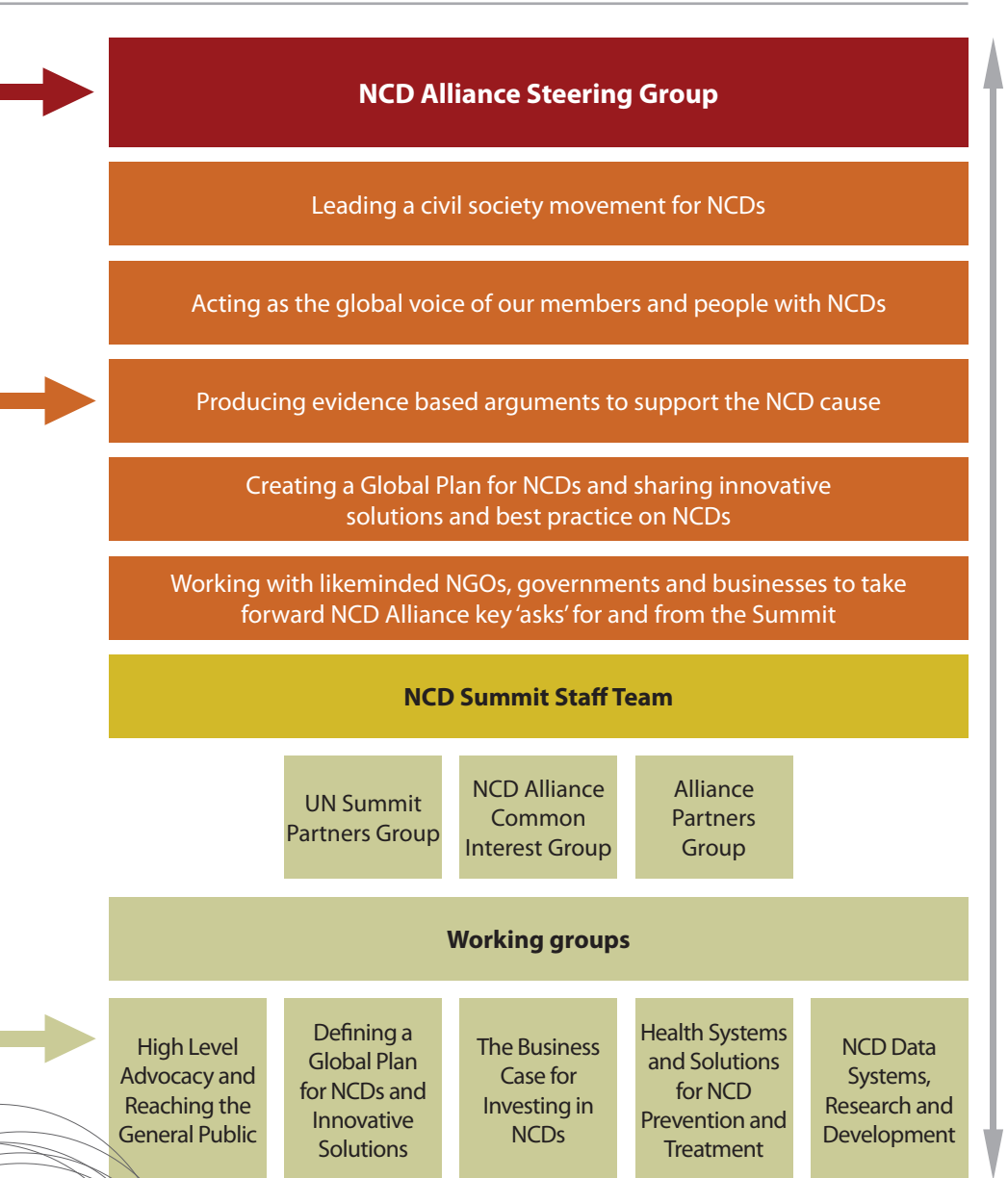
# UN RESOLUTION 64/265 (Operative Paragraphs)

## **The General Assembly:**

- 1. Decides** to convene a high-level meeting of the General Assembly in September 2011, with the participation of Heads of State and Government, on the prevention and control of non-communicable diseases;
- 2. Also decides** to hold consultations on the scope, modalities, format and organisation of the high-level meeting of the General Assembly on the prevention and control of non-communicable diseases, with a view to concluding consultations, preferably before the end of 2010;
- 3. Encourages** Member States to include in their discussions at the High level Plenary Meeting of the sixty-fifth session of the General Assembly on the review of the Millennium Development Goals, to be held in September 2010, the rising incidence and the socio-economic impact of the high prevalence of non-communicable diseases worldwide;
- 4. Requests** the Secretary-General to submit a report to the General Assembly at its sixty-fifth session in collaboration with Member States, the World Health Organisation and the relevant funds, programmes and specialised agencies of the United Nations system, on the global status of non-communicable diseases, with a particular focus on the developmental challenges faced by developing countries.

# SUMMARY OF UN SUMMIT STRUCTURES





# The NCD Alliance

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Putting non-communicable diseases  
on the global agenda



International  
Diabetes  
Federation



**uicc**  
*global cancer control*



**WORLD HEART  
FEDERATION®**



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